



LEHIGH VALLEY AGING IN PLACE 2023 Impact Report



2023...A Year of Unprecedented Membership growth

As we turn the page and reflect on 2023, we are pleased to say that LVAIP is on a trajectory of growth unlike any year since our 2006 inception. While we do not sit as bean counters patting ourselves on the back, a healthy and growing organization means more opportunity to expand our outreach to the very population we seek to serve, seniors and families of seniors throughout the Lehigh Valley. So, raise a glass and join us in a toast! [Here's to a healthy and productive 2024!](#)

Board Member Nominations

In years past, it was a challenge to fill the 12 board positions at LVAIP. Those days are long gone! With a growing membership base, we experienced a surge in applications for new board members! As we press into 2024, we expect this trend to continue and take this as a great sign of things to come!

IN THIS REPORT:

- 2023 Growth 1
- Board Nominations 1
- Mission Statement..... 1
- Letter from the President..... 2
- Events in the Community 2
- Volunteer Committee 3
- Mixers & Events..... 4
- Grants & Scholarship 4

MISSION STATEMENT

The mission of the Lehigh Valley Aging in Place (LVAIP) is to provide an ongoing forum for professionals from private, public, non-profit, and business sectors to inform, educate and help older adults age in place. We provide information and solutions to older adults and their families to be proactive in planning for their future needs.



Letter From The President

To all Lehigh Valley Aging in Place Members,

I have had the privilege and honor of serving as the President of Lehigh Valley Aging in Place for the past two years. As I reflect on all that we have accomplished as a volunteer-based organization, I have an immense sense of pride.

Each year, the Board of Directors sets their sights on growth. Growth not only in regards to our membership base, but also in the amount of those we positively impact through education, volunteerism and charitable donation.

The following Annual Report will outline how Lehigh Valley Aging in Place has grown over the past year. As you read, I hope you feel that same sense of pride in all that we have accomplished together!

Thank you for your continued membership and support!

Jillian Berry
President, Lehigh Valley Aging in Place

LVAIP Events in the Community!

Each year, LVAIP has hosted two major events with attendance offered to area seniors free of charge.

This past April, we hosted the LVAIP Senior Expo which saw a significant rise in attendance by both vendors and attendees due to COVID concerns subsiding. With 86 vendors, 14 sponsors and 750 attendees, this was a huge success! That being said, we are changing gears in 2024 to offer our first annual Senior Symposium! We are very excited for this event and look forward to reporting on the success in the 2024 Impact Report!

LVAIP hosted their Annual Senior Dance at the Fearless Fire Company and wow were we blown away by the record attendance! With a slew of volunteers on site, we were able to accommodate a crowd of 250 plus! Because of the record attendance, it has forced our hand to find a larger space for 2024, but do not worry! We are tasked to meet this challenge head on with exciting announcements to follow!



86
Expo vendors

14
Expo sponsors



750
Expo attendees





2-23 LVAIP VOLUNTEER COMMITTEE MEMBERS

Chair – Craig Berdini
Amada Senior Care

Co-Chair – Jillian Berry
The Birches of Lehigh Valley

Secretary – Terri Nasatka
Diakon Senior Living – Luther Crest

Jen Deppen, Compassus Hospice

Erin Fox, Riverton Enhanced Senior Living

Carol Frawley,
CarePatrol of Lehigh Valley/Upper Bucks

Sandy Hutchison, Power Stair Lifts

Cierra Palmer, Silver Crest Insurance, Inc.

Karen Lucci Grayson, Allegiance Nursing, Inc.

LVAIP Volunteer Committee 2023

As an organization, we want to make it known to our members that LVAIP volunteers are available for their events throughout the year. We must have done a good job because our volunteer committee was very active this year!

The goal of the committee in 2023 was to commit to four major events. The committee doubled that goal by sending out 31 volunteers to 8 events clocking a total of 46 hours of volunteer time! Wow!

Volunteers play a crucial role in LVAIP pulling of some of our larger, more impactful events such as the Senior Expo and Senior Dance. We cannot do it without them!

LVAIP volunteers could also be seen throughout the year at events for the Twilight Wish Foundation, LV Military Affairs Council, and packing boxes at the Second Harvest Food Bank in addition to several other events!





12
Member
Mixers

LVAIP Mixers and Membership Engagement

Mixers are a great way to engage members and network with other industry professionals. This year, we hosted 12 mixers at 12 different locations representing 17 of our members. The mixers were well attended, averaging over 40 people at each event!



40
average Mixer
attendees



Membership Engagement Event

LVAIP hosted its first annual Membership Engagement Event at Stone Cellars & Vineyards. Over 60 members enjoyed delicious hors d'oeuvres, tasty wine, and good conversation. It presented members with a great chance to unwind, meet other members and get to know each other in a very warm setting. It was the first, but you can be assured, it will not be the last!

60+
Engagement
attendees

Grants and Scholarships

It is our goal to provide grants to area non-profits who support area seniors and scholarships to area professionals pursuing careers in the senior services sector. Keeping the theme of growth alive, we had a record number of applicants on both fronts.

We had 14 grant applications and awarded \$1,000 grants to the following organizations: Twilight Wish Foundation, Dementia Friendly Lehigh Valley, Meals on Wheels, and the Jewish Community Center.

In addition, we awarded four \$1000 scholarships to the following people: Ashley Davis, Matthew Santacoloma, Ava Bruno, Madilyn Grose.

