



# LEHIGH VALLEY AGING IN PLACE 2024 Impact Report

## 2024 Highlights and Achievements

As we reflect on the past year, the Education Committee is proud to highlight our achievements in providing valuable education and resources to seniors across the Lehigh Valley. Our commitment to empowering seniors through knowledge and engagement has made a significant impact, and we are grateful for the opportunities to connect, educate, and support those we serve.

This year, our committee hosted over 20 speaking engagements across various venues, including community centers, senior living facilities, libraries, and health-care institutions. These sessions covered a wide range of essential topics, including:

- Health and wellness for aging adults
- Financial planning and senior benefits
- Navigating Medicare and Medicaid
- Estate planning and legal considerations
- Social engagement and mental well-being

Beyond our speaking engagements, our committee actively participated in numerous senior fairs throughout the year. These events provided a platform for direct interaction with seniors, caregivers, and professionals in the senior care industry.

We extend our heartfelt gratitude to our speakers, volunteers, partners, and attendees for making this year a success. We look forward to another year of growth, learning, and meaningful impact.

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### MISSION STATEMENT

The mission of the Lehigh Valley Aging in Place (LVAIP) is to provide an ongoing forum for professionals from private, public, non-profit, and business sectors to inform, educate and help older adults age in place. We provide information and solutions to older adults and their families to be proactive in planning for their future needs.



## Letter From The President

Dear Lehigh Valley  
Aging in Place Members,

### Welcome to the 2024 Impact Report.

The board members and committees of Lehigh Valley Aging in Place have worked so hard over the past year to meet the needs of our members and community. I think we can all agree that 2024 was a year of growth for our organization. This report is our chance to step back and look at all we have done as an organization.

This past year was full of change. Our desire to educate professionals as well as seniors and their families, propelled us to make the change from the expo to the symposium. The first symposium was our biggest fundraiser. Our focus on giving back to the community guided the decision

to relocate the annual senior dance to a new venue. That decision elevated the experience as well as made the event easier to access.

This past year was also full of growth. Over the course of the year, LVAIP grew by twenty-two members. We gained two hundred and eight new followers on our Facebook page. And our reach on Facebook grew by 176% over the previous year.

As you read this report, please take a moment to reflect on all we have accomplished in 2024. As a member of Lehigh Valley Aging in Place, none of this would be possible without you. Thank you for your continued membership and support! Here's to another successful year full of change and growth!



Sincerely,  
Jillian Berry, President  
Lehigh Valley Aging in Place

## Golf Tournament Supports Grants and Scholarships

Our first annual Golf Tournament benefiting LVAIP's Grant and Scholarship Funds was held at Green Pond Country Club and was a great success! Due to the hard work of Alison Snell of Navigate Consulting & LifeSpring In Home Care of Eastern PA, Frank Mastroianni of Better Homes and Garden Real Estate Valley Partners, Jeremy Kappes of Millbrook HomeCare and many other volunteers we were able to add \$10,000 dollars to the funds. This will allow LVAIP to give nine \$1,000 dollar grants and scholarships in 2025. The 2nd Annual Golf Tournament will be held on September 15, 2025 at Twin Lakes Golf Course.







## 2024 Lehigh Valley Aging in Place Symposium

Our annual educational symposium for caregivers and professionals continues our commitment to community education.

Our Symposium is a special event geared to caring for those with Alzheimer's and other forms of dementia.

All funds raised benefit older adults and their families through education and programming.

Save the date for this year's event! June 4, 2025, 9am-2pm at DeSales University, 2755 Station Ave, Center Valley, PA 18034.



**18**  
Expo  
sponsors



**80**  
Expo  
vendors



**400+**  
Expo  
attendees



## LVAIP Volunteer Committee 2024

The Volunteer Committee has committed to **four major** volunteer opportunities each year. This breaks down to one volunteer opportunity within each quarter of the calendar year. As you can see below, we have surpassed our annual goal!



**April 2, 2024**  
**Presentation to Lower Macungie Township Community Center**  
 65 Seniors in attendance.  
 Promoted LVAIP, upcoming symposium and speaker, provided 2024 resource guides and handed out flyers. Two door prizes were awarded.

  
**67**  
 volunteers

**July 16, 2024 / Second Harvest Food Bank**  
 Provided 11 volunteers to assist with packing 440 food boxes that are donated to local seniors resulting in 12,026 meals.



**August 14, 2024**  
**Car Wash at Traditions of Hanover**  
 LVAIP had 12 volunteers that washed 21 cars that were owned by seniors.



  
**8**  
 events



  
**22**  
 volunteer hours

**November 6, 2024 / Meals on Wheels**  
 22 volunteers collected a items at various locations to pack 125 emergency food boxes. We also donated humorous cards to be used in various MOW marketing efforts.

### 2024 LVAIP VOLUNTEER COMMITTEE MEMBERS

- Chair** – Craig Berdini, Amada Senior Care
- Co-Chair** – Jillian Berry, The Birches of Lehigh Valley
- Secretary** – Terri Nasatka, Diakon Senior Living – Luther Crest

#### Members

- Sandy Hutchison, Power Stair Lifts • Cierra Palmer, Silver Crest Insurance, Inc. • Karen Lucci Grayson, Allegiance Nursing, Inc.
- Carol Frawley, Care Patrol of the Lehigh Valley/Upper Bucks • Jen Deppen, Compassus Hospice
- Christopher Kielar, Genesis Health Care Lehigh Commons • Sherry Mack, Visiting Angels • Erin Fox, Country Meadows Bethlehem






**12**  
Member Mixers



### Member Engagement Event

40+ members attended our event at Hang Dog Outdoor Adventure in Easton — an outdoor climbing and zip line experience as well as a brewery. Our participants enjoyed great food and drink while networking with other members.

### HeathNet Events

We had 11 HealthNet hosted by LVAIP members in 2024. The goal of HealthNet is to invest in our members for professional and personal development through education. Thank you to our HealthNet Committee Members for organizing these events: Kim Garrison, Megan Sedlock, Craig Berdini, and Nicole Murczek.



**11**  
HealthNet events



### 2024 Seniors Dance

Over 350 attendees at a new and exciting venue. We had such an overwhelming response that we are now holding two dances in 2025; one for our Greater Lehigh Valley communities on April 3, 2025 at Se-Wy-Co Banquet Hall and one for the public on October 9, 2025 at The Club at Twin Lakes.



**350+**  
Dance attendees

### 2024 Grant & Scholarship Recipients



#### 2024 Grant Recipients; Four \$1,000 grants

- Twilight Wish Foundation
- Meals on Wheels
- Dementia Friendly Lehigh Valley
- ShareCare Faith in Action

#### 2024 Gail Weiner-Shearer Scholarship Recipients; Four \$1,000 scholarships

- Latisha Taylor
- Doreen Connely
- Erika Newhard
- Haley Solman