



DANCING THROUGH THE DECADES

Lehigh Valley Seniors

SPONSORSHIPS & DONATIONS

Please consider supporting the annual **'Dancing Through the Decades'** event with one of our sponsorship/donation opportunities. All forms of support help to cover event costs, and any proceeds will go towards furthering the mission and work of LVAIP. See below for detailed information. Contact Terry Weber with any questions: Terry@MillbrookHomeCare.com | 610-838-1700

COMPANY SPONSORSHIPS

PREMIER EVENT SPONSOR - \$1,000

- An opportunity to speak at the event (2-min)
- Company banner presented front and center
- Premier branding on sponsor 'thank you' board
- (1) special song request with DJ Skuba
- 3 Social media spots: (2) pre-event, (1) post event
- (2) Marketing collateral left in guest goodie bags

PHOTOBOOTH SPONSOR - \$750

- Company banner at photobooth
- Company logo on picture print offs
- Large company branding on sponsor 'thank you' board
- Social media spots; (1) pre-event, (1) post-event
- (1) Marketing collateral left in guest goodie bags

ENTERTAINMENT SPONSOR - \$500

- Company banner presented behind DJ setup
- Large company branding on sponsor 'thank you' board
- (1) special song request with DJ Skuba
- Social media spots; (1) pre-event, (1) post event
- (1) Marketing collateral left in guest goodie bags

DANCE FLOOR SPONSORS - \$500 (4)

- Company banner presented in front of dance floor
- Large company branding on sponsor 'thank you' board
- (1) special song request with DJ Skuba
- Social media spots; (1) pre-event, (1) post event
- (1) Marketing collateral left in guest goodie bags

CENTERPIECE SPONSOR - \$500

- Company name/logo on each table with the centerpiece
- Large company branding on sponsor 'thank you' board
- Social Media spots; (1) pre-event, (1) post event
- (1) Marketing collateral left in guest goodie bags

SPONSORSHIPS (CONT'D)

FOOD/BEVERAGE SPONSORS - \$250 (8)

- Name/logo on sponsors 'thank you' board
- (1) post-event social media shout out
- (1) Marketing collateral left in guest goodie bags

IN-KIND DONATIONS

We are looking for in-kind donations that will add extra love to this event:

- ➔ ASSORTED COOKIE TRAYS
- ➔ RAFFLE BASKETS / RAFFLE PRIZES

All donations can be dropped off between Oct 7-9 at:

- Millbrook HomeCare | 1422 Main Street, Hellertown, PA
- Better Homes & Garden | 232 Main St. Emmaus, PA

Or on the day of event (October 9) at:

- Twin Lakes | 3625 Shankweiler Road, Allentown, PA

TO SPONSOR, GO TO:

<https://lehighvalleyaginginplace.org/dance/>